

THE UP CAMPAIGN: BRIEF

Problem

- > Front-line staff are implementing multiple worthy approaches to reduce harm and improve care, which can make it difficult to prioritize and execute interventions.
- > With ever-increasing numbers of safe practices to implement, clinicians become overwhelmed with new tasks and responsibilities.
- > Clinician burnout levels are increasing due to greater demands and rapid changes in workflow.
- > Mistakes could be made simply trying to comply with new practices, demands and expectations.



Solution

Simplify safe care and streamline interventions. Reduce multiple forms of harm with simple, easy-to-accomplish activities and consolidate basic interventions that cut across several topics to decrease harm.

THE UP CAMPAIGN

A campaign to spread basic interventions while simultaneously supporting the reduction of patient harm.

- > **WAKE UP** — Reducing unnecessary sleepiness and sedation.
- > **GET UP** — Mobilizing patients to return to function more quickly.
- > **SOAP UP** — Performing hand hygiene appropriately to reduce the spread of infection.
- > **SCRIPT UP** — Evaluating the need for periodic medication changes.

Begin to focus on three simple questions:

- > Is my patient awake enough to get up?
- > Have I protected my patient from infection?
- > Does my patient need any medication changes?

UP ↑ CAMPAIGN

WAKE UP ↔ GET UP ↔ SOAP UP ↔ SCRIPT UP



PREVENT
OVER-
SEDATION



MOBILIZE
PATIENTS



HARDWARE
HAND
HYGIENE



OPTIMIZE
INPATIENT
MEDICATIONS

After implementing the UP Campaign, you and your patients can anticipate:

- > Front-line staff optimizing their professional skills.
- > Faster recovery with fewer complications.
- > Safer medication use, especially narcotics, opiates and sedatives.
- > Fewer falls and pressure ulcers/injuries.
- > Reductions in healthcare-associated infections.
- > Patients transitioning home sooner, stronger and better able to adapt.
- > Partnerships with patients and families to prevent harm.

FOR MORE INFORMATION ABOUT THE HRET HIIN PROJECT AND THE UP CAMPAIGN,
PLEASE VISIT WWW.HRET-HIIN.ORG

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