

THE UP CAMPAIGN: QUALITY LEADERS FOCUS

A campaign to spread cross-cutting interventions while simultaneously reducing patient harm.

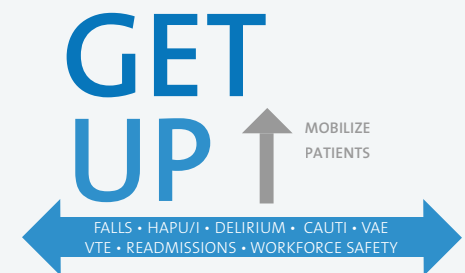
WHY WAKE UP?

- > Minimizing sedation allows for early mobilization, reduction of delirium, decreased risk of respiratory compromise and shortened length of stay.
- > Over-sedation is a common adverse drug event.
- > Monitoring reversal agents and maintaining a continued emphasis on minimal sedation can assist in the prevention of several harm events: ADE, FTR, delirium, falls, VAE, VTE as well as airway safety.



WHY GET UP?

- > Progressive mobility preserves muscle strength, reduces delirium, improves lower extremity circulation and lung capacity and reduces length of stay.
- > Opportunity to collaborate with all disciplines to decrease harm to patients.
- > A focus on progressive mobility and ambulation can impact falls, pressure ulcers/injuries, CAUTI, VAE, VTE, delirium, readmissions, and workforce safety.



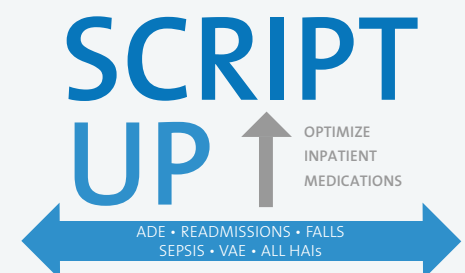
WHY SOAP UP?

- > Appropriate hand hygiene reduces the spread of infection.
- > It is the single most effective way to reduce the transmission of healthcare-associated infections.



WHY SCRIPT UP?

- > Too many, too few or the wrong medications, including antibiotics, lead to adverse drug events, longer and more intense stays and readmissions.



ADE – Adverse Drug Events | **CAUTI**– Catheter-Associated Urinary Tract Infection | **CDI** – *Clostridium difficile* Infection | **CLABSI** – Central Line-Associated Bloodstream Infection | **MDRO** – Multi-Drug Resistant Organisms | **SSI** – Surgical Site Infection | **VAE** – Ventilator-Associated Event | **VTE** – Venous Thromboembolism | **FTR** – Failure to Rescue | **HAIs** – Healthcare-Associated Infections | **HAPU/I** – Hospital-Acquired Pressure Ulcers/Injuries

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